



Critical Illness Insurance

A tax-free lump sum, so you can focus on getting better.

Thanks to modern medicine, more people survive a serious illness than ever before. But recovery has costs that health insurance and disability coverage don't touch. Critical illness insurance pays a one-time, tax-free lump sum if you're diagnosed with a covered condition — money you can use however you need. This guide explains how it works and who it helps most.

THE BIG IDEA

It isn't about dying — it's about having money to live while you recover.

What it does

- Pays a tax-free lump sum on diagnosis
- One payment — yours to use however you like
- Separate from health, life, and disability
- Covers you while you're alive and recovering

Commonly covered

- Life-threatening cancer
- Heart attack and stroke
- Often 20+ conditions on fuller plans
- Bypass, MS, major transplant, and more

How It Works

You choose a coverage amount. If you're diagnosed with a covered condition and survive a short waiting period — often about 30 days — you receive the full lump sum, tax-free. There are no rules on how to spend it: treatment, time off work, travel for care, paying down the mortgage, or replacing a partner's income while they care for you. It's your money, for your recovery.

Watch the list of covered conditions and how they're defined — not every "cancer" or "heart attack" qualifies the same way, and the fine print is where the real coverage lives.



What the Money Is For

Health insurance pays the doctors and hospitals. Disability insurance replaces part of your paycheck. Neither one covers a partner taking unpaid leave to care for you, travel to a better treatment centre, childcare, or simply the freedom to say yes to the best care without counting the cost. That gap is exactly what critical illness insurance is built to fill.

WHAT TO LOOK FOR

Conditions covered	Basic plans cover a few (cancer, heart attack, stroke); fuller plans cover 20+. The common conditions matter most.
The definitions	The fine print decides which diagnoses qualify. Early-stage or "minor" conditions may pay a partial benefit, or none.
Return of premium	Some policies refund your premiums if you never claim — turning it into "coverage, or your money back."
Survival period	You usually must survive a short period after diagnosis (often about 30 days) for the benefit to pay out.
Standalone vs. rider	You can buy it on its own or attach it to a life policy. Standalone is usually the more flexible option.

WHERE PEOPLE PUT THE MONEY

There's no wrong answer — every family uses it differently. Common ones: covering the mortgage and everyday bills, paying for treatment or travel that isn't covered publicly, replacing a partner's income while they take time off to help, private care or childcare, or simply taking money off the list of worries during a hard year.

THE BOTTOM LINE

Critical illness insurance turns a health crisis into a financial non-event — a tax-free cheque that buys you time, choices, and room to heal.



Seeing It in Action

The names are examples, but the situations are common — and the reasoning is exactly how we'd think it through with you.

A young family through cancer

WHY IT HELPED

Rachel, 41, is diagnosed with breast cancer. The treatment is covered, but she has to step back from work, and her husband takes unpaid leave to help at home. Her tax-free critical illness benefit covers the mortgage, childcare, and the income they both lose — so they can put everything into her recovery instead of worrying about the bills.

A tradesman's heart attack

WHY IT MATTERS

Tony, 52, has a heart attack and recovers, but is told to slow down. The lump sum lets him take the months he actually needs, pay off some debt, and return to work on his own terms — instead of rushing back too soon because the bills won't wait.

A business owner's stroke

WHY IT MATTERS

Priya, 47, runs a small firm when a stroke puts her out for months. Her critical illness payout keeps her household steady and buys the business time to adjust — without her having to sell or borrow under pressure during the hardest stretch.



How to Choose

A few honest questions usually make it clear whether critical illness coverage is worth it for you:

- If you were seriously ill for six months, what would still need paying?
- Would you want to keep working through treatment, or be able to step back?
- Does anyone rely on you — or would step back from work to care for you?
- Do you have savings you'd rather not drain during recovery?

Worth a close look when...

- You have a family or a mortgage
- You're self-employed or the main earner
- A health scare would strain your savings

Less essential when...

- You have large, liquid savings to fall back on
- You have strong sick leave and a partner's income
- You have few financial obligations

A FEW HONEST MYTHS

"My health insurance covers this."

Health insurance pays the doctors. It won't replace lost income, cover a caregiver's time off, or hand you cash to use however you need.

"It's the same as life insurance."

Life insurance pays when you pass away. Critical illness pays while you're alive and recovering — a very different job.

"The odds are too low to bother."

Sadly they're not: a large share of people face cancer, heart disease, or a stroke — and most now survive, which is exactly why recovery money matters.

Peace of mind for a hard season

If a serious illness would put your finances under strain, let's talk it through and find what fits. No pressure, no obligation.

matt@mbranchfinancial.com
mbranchfinancial.com